



REVLON®  
2012  
BRAND

**SPECIAL OFFERS**  
**NOVEMBER 2012**



**REVLON®**

**RVDR5002WHT3**

Professional Styler 1875W Dryer

- **TOURMALINE IONIC TECHNOLOGY™**  
Delivers maximum hair conditioning ions
- **Ceramic Technology**  
For even heat distribution to prevent damaging hot spots
- **Ion Select Dial**  
Allows you to customize ion output; more ions for thick hair and less for normal or fine hair
- **Patented ION SELECT™ Dial**
- **Turbo Boost Button for Instant Increased Airflow**
- **Separate Heat & Speed Switches**
- **2 Heats/2 Speeds**
- **Cold Shot Button**
- **Concentrator & Finger Diffuser Attachments**
- **Rubberized Handle and Housing**  
For a comfortable grip
- **Removable End Cap**



**Ion Select Dial**  
Adjust Ionic Output



**Internal Ceramic Disc**  
Creates High Even Heat



**Concentrator**  
For Precise Styling



**Finger Diffuser**  
Adds Volume

**REVLON®**

**RVDR5012N3**

Retractable Cord 1875 Watt Dryer



- **Retractable Power Cord**  
One push button for convenient storage
- **IONIC TECHNOLOGY™**  
For faster drying with shinier, healthier-looking results
- **Ceramic Technology**  
High, even heat for shinier, healthier looking hair
- **Folding Handle**  
Great for travel and easy storage
- **2 Heats/Speeds & Cold Shot Button**  
For complete drying and styling flexibility
- **Removable End Cap**  
For easy cleaning and maintenance
- **Airflow Concentrator Attachment**
- **Full-Size Dryer**
- **Worldwide Dual Voltage**



**Folding Handle**  
Great for Travel or Storage



**Retractable Cord**  
Retracts with a Push of a  
button for Convenient Storage



**Concentrator**  
For Precise Styling



## REVLON® SmoothStay®

**RVDR5029N1**

1875W SmoothStay™ Ceramic Ionic Dryer

- **1875 Watts**
- **Ceramic Technology**  
For even heat distribution to prevent damaging hot spots
- **Ionic Technology**  
Reduces the size of water droplets to dry hair faster
- **3/2 Heat/Speed Settings**  
For drying and styling flexibility
- **Professional Rocker Switches**
- **Cold Shot Button**  
Releases cool air to set the style
- **Removable End Cap**
- **Concentrator Attachment**



Separate Switches  
2 Heats/Speeds



Removable End Cap  
For Easy Cleaning



Concentrator  
For Precise Styling

NEW

## REVLON® SmoothStay®

**RVDR5029BLU**

1875W SmoothStay™ Ceramic • Ionic Dryer

- **1875 Watts**
- **Ceramic Technology**  
For even heat distribution to prevent damaging hot spots
- **Ionic Technology**  
Reduces the size of water droplets to dry hair faster
- **3/2 Heat/Speed Settings**  
For drying and styling flexibility
- **Professional Rocker Switches**
- **Cold Shot Button**  
Releases cool air to set the style
- **Removable End Cap**
- **Concentrator Attachment**



Separate Switches  
2 Heats/Speeds



Removable End Cap  
For Easy Cleaning



Concentrator  
For Precise Styling



**REVLON®**  
**Perfect Heat™**

**RVIR1008CN3**

1 1/4" Tourmaline • Ceramic Styling Iron

- **1 1/4" Tourmaline Ceramic Barrel**  
For softer shinier gentle curls, high heat preserves hair's natural moisture for styles without "frizz"
- **Mineral Conditioning Crystals**  
Create Healthy, Beautiful Hair
- **30 Second Fast Heat-up**
- **High Heat, Constant Heat**  
Sensors monitor temperature, quickly restoring heat to the perfect styling level
- **Rheostat Dial with 30 Heat Settings**
- **Automatic Shut Off**
- **On/Off Switch**
- **"On" Indicator Light**
- **Worldwide Dual Voltage**
- **Rubberized Handle Pads**  
For a comfortable grip
- **Tangle-free Swivel Cord**
- **Includes Protective Silicone Heat Shield**



**Rheostat Dial**  
Choose from Multiple Heat Settings



**Swivel Cord**  
For Easy Non Tangle Use



**REVLON®**  
**Perfect Heat™**

**RVIR1080CN1**

1 1/4" Mineral Conditioning • Ceramic Spiral Styling Iron

- **1 1/4" Tourmaline Ceramic Barrel**  
For softer shinier gentle curls, high heat preserves hair's natural moisture for styles without "frizz"
- **30 Second Fast Heat-up**
- **High Heat, Constant Heat**  
Sensors monitor temperature, quickly restoring heat to the perfect styling level
- **Rheostat Dial with 30 Heat Settings**
- **Automatic Shut Off**
- **On/Off Switch**
- **"On" Indicator Light**
- **Worldwide Dual Voltage**
- **Rubberized Handle Pads**  
For a comfortable grip
- **Tangle-free Swivel Cord**
- **Includes Protective Silicone Heat Shield**



**Rheostat Dial**  
Choose from Multiple Heat Settings



**Swivel Cord**  
Prevents Cord Tangles

\*Image not 100% correct



## REVLON®

**RVIR3007**

1" Conic Curling Iron

- **1 ¼" Tourmaline Ceramic Cone Shape Barrel**

For softer shinier gentle curls, high heat preserves hair's natural moisture for styles without "frizz"

- **30 Second Fast Heat-up**

- **High Heat, Constant Heat**

Sensors monitor temperature, quickly restoring heat to the perfect styling level

- **Rheostat Dial with 30 Heat Settings**

- **Automatic Shut Off**

- **On/Off Switch**

- **"On" Indicator Light**

- **Worldwide Dual Voltage**

- **Rubberized Handle Pads**

For a comfortable grip

- **Tangle-free Swivel Cord**



Rheostat Dial

Choose from Multiple Heat Settings



Swivel Cord

Prevents Cord Tangles



**REVLON®**  
*Straight*  
by REVLON

**RVST2044CN2**

1½" Mid Size Ceramic Straightener

• **1½" Ceramic Plates**

Provides high, even heat that penetrates hair from the inside-out helping hair retain natural moisture for silky, shiny, "frizz-free" styles

• **High Heat, Constant Heat**

Sensors monitor temperature quickly restoring heat to the perfect styling level

• **30 Second Fast Heat Up**

• **Instant Heat Recovery**

• **On/Off Switch**

• **"On" Indicator Light**

• **Silicone Finger Grips**

For a better hold while styling



**Ceramic Plates**  
High Even Heat



**On/Off Switch**  
Indicator Light Lets you  
Know When Heat is "On"



RVST2005PNK3

1" Ceramic Straightener

- **1" Plates**

Versatile size straightens, flips, curls and creates waves

- **Ceramic Technology**

Provides high, even heat that penetrates hair from the inside-out, helping hair retain natural moisture for "frizz-free" styles

- **Rheostat Dial with Multiple Heat Settings**

For styling any hair texture and thickness

- **Automatic Shut-Off**

- **30 Second Fast Heat-up**

- **Instant Heat Recovery**

- **Easy Grip Handle**

- **Separate On/Off Switch**

- **"On" Indicator Light**

- **Tangle-free Swivel Cord**



**Rheostat Dial**  
Choose from Multiple Heat Settings



**Swivel Cord**  
Tangle-free





RVST2005PK1  
SPECIAL COMBO – XMAS 2012

- **1" Plates**  
Versatile size straightens, flips, curls and creates waves
- **Ceramic Technology**  
Provides high, even heat that penetrates hair from the inside-out, helping hair retain natural moisture for "frizz-free" styles
- **Rheostat Dial with Multiple Heat Settings**  
For styling any hair texture and thickness
- **Automatic Shut-Off**
- **30 Second Fast Heat-up**
- **Instant Heat Recovery**
- **Easy Grip Handle**
- **Separate On/Off Switch**
- **"On" Indicator Light**
- **Tangle-free Swivel Cord**



**Rheostat Dial**  
Choose from Multiple Heat Settings



**Swivel Cord**  
Tangle-free

